



*Moving Forward!*



CGS *Brasilia*

MAY 5th - 6th, 2026

# Agenda <sub>v3</sub>

ORGANIZED BY  
**CGS EVENTS**

This agenda is dynamic. Topics and times are subject to change. Please visit our website for the latest version.

**08h00 – 08h30**

**REGISTRATION AND BREAKFAST**

**08h45 – 08h55**

**INSTITUTIONAL OPENING**

A decisive moment for the sector in Brazil: An overview of the regulatory, political, and economic landscape.

**09h00 – 09h40**

**PANEL 1 | WHAT CHANGES ONCE THE MARKET IS REGULATED**

A fundamental baseline for the Legislative and Judiciary branches:

- Legal vs. Illegal Market
- Licensed Operators vs. Offshore Platforms
- State Control vs. Absence of Oversight

**09h40 – 10h25**

**PANEL 2 | ADVERTISING: A PROBLEM OR A PROTECTION TOOL?**

One of the most sensitive topics of the moment:

- Prohibition vs. Strengthening of the Illegal Market
- Advertising as a Tool to Identify Legal Operators
- International Case Studies

**10h25 – 11h10**

**PANEL 3 | REAL CASE STUDY: AML, RESPONSIBLE GAMING, AND MONITORING – TRANSFORMING COMPLIANCE INTO RESULTS WITH SAFEFY**

Moving beyond theory, this panel presents a live Case Study. In practice, we will demonstrate how Safefy's system identifies users with risky behavior and supports critical operational decision-making.

More than just meeting regulations, you will see how compliance can become a lever for value, protection, and results.

**11h10 – 11h40**

**COFFEE BREAK**

**11h40 – 12h20**

**PANEL 4 | PREVENTION OF ILLICIT ACTIVITIES AND LEGAL CERTAINTY IN THE REGULATED MARKET**

Key theme for the Judiciary:

- Player Identification (KYC)
- Anti-Money Laundering (AML)
- Risk Behavior Monitoring
- Integration with regulatory bodies and authorities

**12h20 – 13h00**

**PANEL 5 | ECONOMIC IMPACT OF THE REGULATED MARKET**

Speaking the State's language:

- Capital Investments
- Tax Revenue
- Ecosystem Control
- Sports Financing

**13h00 – 14h25**

**LUNCH & NETWORKING**

**14h30 – 15h05**

**PANEL 6 | PLAYER RIGHTS IN REGULATED BRAZIL: CHALLENGES, OPPORTUNITIES, AND PROFESSIONAL PRACTICE**

Ensuring protection and transparency for the user:

- Legal certainty for players: Protection mechanisms and customer support channels.
- Responsible Gaming: Practices to prevent over-indebtedness and gambling-related harm.
- Transparency in odds and payouts: Clear rules for withdrawals and prize claims.
- The role of lawyers and consultants: Professional practice in defending player rights.

**15h05 – 15h40**

**PANEL 7 | THE CHALLENGE OF INDUSTRY COMMUNICATION**

Acknowledging the problem:

- Misinformation
- Public Perception
- The need to educate

**15h40 – 16h25**

**PANEL 8 | CIVIL LIABILITY IN THE BETTING SECTOR: LEGAL LIMITS AND COURT RULINGS**

Legal and case-law analysis of the market:

- Limits of operator liability: Duty of care and player protection.
- Current jurisprudence: Trends in Brazilian court rulings regarding the industry.
- Litigation prevention: Legal strategies for operational risk mitigation.

**16h25 – 17h15**

**PANEL 9 | THE FUTURE OF GAMING IN BRAZIL**

Strategic vision:

- Tourism and Land-based Casinos
- Technology and Innovation
- Social Benefits
- The billions in BRL that could enter public coffers in the first, fifth, and tenth years

**17h20 – 18h30**

**PANEL 10 | CHAT & WINE – SPONSORED BY PAY4FUN: WHERE DIALOGUE TRANSFORMS INTO DECISION-MAKING**

Institutional Closing:

- Dialogue
- Cooperation
- Collaborative Development



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